

# Business Administration

AT COLUMBIA COLLEGE



Prepare for a wide range of entry-level business positions and for advancement in organizations.

## Potential career paths

- ▶ Business Consulting
- ▶ Business Development
- ▶ Business Event Planning
- ▶ Business Operations
- ▶ General Management
- ▶ Marketing



In 2017–18, the greatest numbers of degrees were conferred in the fields of business.\*

*\*National Center for Education Statistics (NCES)*

## Columbia College offers:

- ▶ Tutoring
- ▶ Internship opportunities
- ▶ Lifelong career support

The Robert W. Plaster School of Business offers a Bachelor of Arts and a Bachelor of Science in Business Administration. All business programs provide a solid foundation in business theory and practice and are designed to be relevant to an array of business careers.

### **B.A.**

Complete a program of general education (39-42 hours), business core (45 hours), language requirement (6 credits), and explore a variety of possible free elective choices.

### **B.S.**

Complete a program of general education (39-42 hours), business core (45 hours), and a variety of possible business electives. Select from courses in the following areas:

- Innovation & Entrepreneurship
- Marketing
- Human Resources
- Finance
- Management
- Accounting

### **A.S.**

The Associate in Science in Business Administration is a general business degree that provides the student a fundamental understanding of basic business practices.

Complete a total of 60 hours, 24-26 of which will be general education classes. Complete core courses in the following areas:

- Intro to Business
- Accounting I & II
- Business Finance
- Principles of Management
- Principles of Marketing



**Admissions@CCIS.edu | CCIS.edu**  
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