

Real Estate Management

AT COLUMBIA COLLEGE



Develop knowledge & skill sets needed to succeed in highly competitive real estate management environments.

Potential career paths

Our programs are designed to develop and hone the skills you need to succeed in the real estate field.



In 2017–18, the greatest numbers of degrees were conferred in the fields of business.*

**National Center for Education Statistics (NCES)*

Columbia College offers:

- ▶ Tutoring
- ▶ Internship opportunities
- ▶ Lifelong career support

B.S.

The Robert W. Plaster School of Business offers a Bachelor of Science in Real Estate Management. All of our business programs provide a solid foundation in business theory and practice and are designed to be relevant to an array of business careers.

Complete a total of 120 credit hours including a program of general education (39-42 hours), business core (45 credit hours) and Real Estate Management courses. Coursework includes:

REQUIRED COURSES

- Principles of Real Estate
- Real Estate Finance
- Real Estate Negotiation
- Real Estate Law
- Strategic Sales & Customer Experience Management
- Negotiation & Conflict

POSSIBLE ELECTIVE COURSES

- Real Estate practicum courses
- Intro to Leadership
- Digital Marketing
- Social Media
- Consumer Behavior
- Organizational Behavior

This degree includes 45 credits in business core courses in key areas of management, marketing, accounting, economics, finance and others. Please see Core Requirements in catalog for details.



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